eShowL@ads

Exhibitor Lead Retrieval System

For this year's Art Materials World Trade Show and Conference, we are proud to offer eShowLeads, a tradeshow lead retrieval application that lets exhibitors collect leads using their own Smartphones.

Why should you use eShowLeads?

eShowLeads will increase your ROI by saving you time, allowing you to collect better qualified leads and enhancing your follow-up process. Collecting business cards from a visitor seems easy, but if you've ever left a tradeshow with a stack of business cards that had random notes written on the backs, then you know what a pain it is to deal with that information after the event.

With eShowLeads, you will leave the show with an Excel spreadsheet that includes contact information, any notes you added, and answers to the qualifying questions that you selected. This information can be used to prioritize your sales efforts. Getting to that hot prospect before your competition may just tip the scales in your favor.

How does eShowLeads work for the exhibitor?

The eShowLeads system is very simple and user friendly. Your onsite staff will use their own smartphones to run the application. There is no hardware for your staff to pick up or drop off. A few days before the start of the event, you will be sent instructions with your unique login and password. eShowLeads does not require you to download an app. If you are able to go to the www.eshowleads.com website, you will be able to use your device to collect leads at the show. Any cell phone, tablet or PC that has the ability to get online will run our application.

How do exhibitors collect leads onsite?

During the event, the exhibitor logs in to the secure eShowLeads website on their phone or internet connected device. To collect a lead they simply key in a few letters of the attendee's last name and then choose the attendee's name from a short list of names extracted from the registration database. The exhibitor can add notes about the conversation and answer qualification questions to better prioritize the lead. When they are done, they simply save the lead and then they can take another lead.

How do exhibitors get their leads after the show?

The leads will be emailed to each exhibitor, in an excel spreadsheet, within two (2) business days after the show. The leads are also available for viewing or download through an on-line

For additional information, please call 310-581-3807 or email: sales@event-techs.com

Exhibitor Lead Retrieval System

Capture and Qualify your leads using your Smartphone

eShowLeads allows the user to easily collect attendee contact information, add notes and record answers to qualifying questions all on the exhibitor's smartphone. After the event, your leads will be emailed to you in an excel file. Don't get stuck re-typing business cards after the event. Use your smartphone to collect leads and record more qualifying data. For a more detailed description please visit our website - www.eshowleads.com.

RENTAL OPTIONS	PRICE:		COST
eShowLeads Lead Retrieval Web App (Unlimited Users) eShowLeads will run on almost any smartphone or internet connected tablet or device. This includes iPhone, iPad, Droid, and many others as long as they have a web browser and internet connection. (3G connection works well.)	$125		
		TOTAL	

Art Materials World 2017 – March 5-7, 2017

Company	Booth#
Ordered By	Phone#:
Email Address:	Onsite Contact:
Onsite Contact Email:	Onsite Cell # (for tech support)

AMEX ☐   M/C ☐   Visa ☐   Check#   Cardholder Name

Cardholder
Signature **X**

Card#   Exp. Date

Card holder & signature represents above company and authorizes this credit card to be used as payment for this contract. By signing here, you agree to the below terms and conditions.

Please include the 3-digit security code found on the back of Visa and MasterCard. AMEX has a 4-digit code on the front.

Security Code

PLEASE COMPLETE AND EMAIL/FAX TO:
sales@event-techs.com / 310-496-0431

Credit Card Billing Address:

Address

City

State

Country   Zip

Please Send Checks to:
Event Technologies

16458 Bolsa Chica Avenue #324

 Huntington Beach, CA 92649

Phone: 310.581.2696

Please Note: eShowLeads requires the user to supply a smartphone or other device with an internet connection (cell phone 3G works well).

For more information, please visit our website @ www.eshowleads.com or call 310-581-3807.

TERMS AND CONDITIONS
1. **Limitation of Liability:** Event Technologies, LLC bears no responsibility for any consequential damages suffered by the exhibitor. Its liability is limited to the cost of the goods and services it provides. Event Technologies, LLC is not responsible for events beyond its control such as power failures, erratic electrical power, exhibitor's failure to comply with instructions or force majeure.
2. It's the Exhibitor's responsibility to ensure that the device they use meets the minimum requirements (i.e. Internet Connection) to run the eShowLeads Application.
3. **Cancellations** made 7 or more days prior to the event are subject to a $50.00 cancellation fee. Cancellations made less than 7 days prior to the event will result in forfeiture of the entire rental fee.