



PROVIDENCE

RHODE ISLAND • MAY 15-18

Solutions Partner Email Blast Service

Some attendees are specifically looking for your products.

They are making a list of booths to visit.

Let them know why they should visit your booth.

Send an email inviting attendees to visit your booth!

This is an opportunity to get your message in front of the professionals that are attending the 2016 WERC Conference. WERC has enlisted the services of a 3rd party vendor to offer you the opportunity to send emails to the registered conference attendees. Once you sign-up for the service, you will be contacted by our service provider, Event Technologies. They will review the process with you, assist you with email creation if you need help, and send the email for you on your scheduled send date. Reporting will be available after the email is sent.

Pre-Conference email blasts will be sent from April 25 until May 13th. Post-Conference email blasts will be sent from May 19 until June 17. You pick the day when you sign up, first come, first serve. If you are interested in using this service, we highly recommend you place your order now so you can secure your ideal send date.

Cost: \$500 per email blast. To place an order, email a completed order form to: sales@event-techs.com or fax it to: 310-496-0431.

For additional questions, please contact: Kevin Ehlers | 310-581-3807

Warehousing Education and Research Council
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Oak Brook, IL 60523
www.werc.org



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Solutions Partner Email Marketing - Order Form

ORDER		
	Cost	Total
Pre show Email Blast to Pre-Registered Attendees	\$500	
Post show Email Blast to Attendee List	\$500	
	TOTAL	

ORDER INFORMATION		
Company	Booth#	
Contact Name	Email Address:	
Billing Address:	City:	
Telephone:	State:	Zip:

PAYMENT INFORMATION	
Credit Card Type:	
Cardholder Name:	
Card #	
Expiration Date: /	Security Code:
Cardholder Signature X	
Card holder & signature represents above company and authorizes this credit card to be used as payment for this contract. By signing here, you agree to the below terms and conditions.	

Send completed order form to: sales@event-techs.com OR fax it to: 310-496-0431

Preferred Send Date:	Choice #1:	Choice #2:	Choice #3:
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TERMS AND CONDITIONS

Placing an Order: Email or fax a completed order form to: sales@event-techs.com or 310-496-0431. Once your order is processed, you will be contacted by our third party vendor, Event Technologies. Event Technologies will guide you through the email creation process, including providing test emails for review of accuracy.

Deadline: The deadline for email content submission is two weeks before the email is scheduled to be sent. Solutions Partners are required to meet the deadline associated with their specific send date.

Conditions: An order form with a form of payment is required prior to the scheduling of your email blast. All email content must be submitted by the deadline date. These dates are not flexible, unless otherwise approved by Event Technologies or WERC; any emails not submitted by the deadline will be void and the payment will be forfeited.

The use or display in any manner or medium of the conference name, logo, acronym, marks or copyrighted materials is not permitted, and no reference, implication or use of such show name, logo, acronym, marks or copyrighted materials may be made to claim or imply conference endorsement, affiliation or approval of any product, service or program without the express, prior written consent of WERC.

WERC reserves the right to refuse any order, at any time, for any purpose. This opportunity is available to 2016 WERC Conference Solutions Partners and sponsors only.

Delivery: Email blasts will be distributed to the 2016 WERC Conference registered attendee email list between the dates of April 25 and June 17, 2016. Pre-Conference email blasts will be sent from April 25 until May 13th. Post-Conference email blasts will be sent from May 19 until June 17. A maximum of two email blasts will be sent per day (8am and 11am Pacific Time). Send date and time will be assigned on a first come, first serve basis. Real-time reporting will be available after your email is sent.

Royalty Fees: The fee per order is \$500 per email blast.

Payment Terms: **Credit card payment is required for all email blast orders.** Credit card payments must include credit card type, card holder name, account number, and expiration date. No order will be filled without credit card information. Receipts can be emailed to the individual listed in the Bill to section upon request.

Cancellations: All email reservations are final. No refunds are available after contract is accepted and payment is processed.

Questions: Kevin Ehlers, Event Technologies, 310-581-3807 or kevin@event-techs.com. Fax: 310-496-0431.

Show Contact: Linda Griffin, 773-588-4692, or lgriffin@werc.org.